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consultation

 Arts, Heritage and Cultural Mapping Project 2017

 Arts, Heritage and Cultural Plan 2017 -Community Engagement Feedback and



# MESSAGE FROM THE MAYOR, KAY FRASER

It is with great delight that I present an exciting new vision and direction for arts, heritage and culture in Lake Macquarie City.

I am confident that this ambitious yet strategic plan will foster a new era of creativity and cultural vibrancy in our City that will make our places and spaces come alive and connect us to our past as well as our future.

This will be achieved through strategies and actions that recognise and develop our City's diverse cultural life, grow our creative economy, engage and value artistic expression, and protect and promote our heritage.

Council is committed to building on our strengths and supporting the growth and diversity of world-class cultural and artistic activities throughout Lake Macquarie City. This new plan seizes the opportunity for our arts, heritage and culture to grow our economy, attract new visitors and strengthen our reputation as a premier cultural destination.

Underpinning this plan is Council's acknowledgement of the Awabakal People as Traditional Custodians of this area, and as First Australians whose cultures are among the oldest living cultures in human history. The plan includes strategies and actions that support Aboriginal and Torres Strait Islander Peoples' continuing cultures and contribution to the life of our City.

This new plan is a collective vision developed through close consultation with our community. It reflects our shared understanding that creative and cultural expression, and appreciation of our heritage, makes our lives richer and more connected to each other and the world.

Through extensive engagement we have confirmed that our community wants opportunities to express their creativity, exhibit and perform. We want the arts and cultural diversity embedded within our town centres and villages, and to celebrate our beautiful environment, our unique heritage and provide a sustainable, healthy and creative future for our children.

I look forward to working with our community to achieve this vision.

Cr Kay Fraser
Mayor of Lake Macquarie

# EXECUTIVE SUMMARY

More than 500 people contributed directly to this plan, which re-imagines the role that arts, culture and heritage can play in our City.

It is based on a growing understanding that creative and cultural expression is an essential ingredient for community wellbeing and harmony, and reflects a strong desire within the Lake Macquarie community to enrich our lives through cultural activities.

As a Council, our capacity to create cultural programs of national and international significance has been proven, yet there remains an enormous untapped opportunity to facilitate greater production, exposure and enjoyment of the arts and culture throughout our City.

This new plan will see Council play a greater role in fostering creativity through facilitation of support and investment in urban and public art, place activation, creative industries, heritage and cultural development programs.

It provides a clear pathway for partnerships with other key cultural stakeholders to address the arts, heritage and cultural needs and desires of our community.

The vision, goals, strategies and actions presented in this plan have been developed through an extensive community engagement process, complemented by a review of regional, state, national and international models and ideas.

The Arts, Heritage and Cultural Plan supports delivery of the City's Community Strategic Plan, Our Future in Focus, and links to the City's diverse suite of strategies and master plans that place creativity, innovation and the development of a cultural economy at the heart of our work to make Lake Macquarie a vibrant, diverse and sustainable community.

PLAN WILL SEE
COUNCIL PLAY A
GREATER ROLE
IN FOSTERING
CREATIVITY 99



# 39 30 28 VES ON A Should Swan Buy Should Swan

Lake Macquarie is a vibrant, contemporary and cosmopolitan city that actively celebrates, promotes and values the arts, heritage, culture and diversity of our community.

The arts, heritage and culture are the foundations upon which vibrant, resilient and industrious communities are built, Council is committed to supporting the growth and diversity of world-class cultural and artistic activities in Lake Macquarie.

### **ACTION**

The Plan details nine goals with 39 strategies and more than 80 actions to achieve this new vision for arts, heritage and culture in our City.

The plan is a direct reflection of the growing aspirations of our City and its people. It represents a shift in focus that will see Council play a pivotal role in creating new programs, partnerships and collaborative initiatives throughout Lake Macquarie City aligned to the nine goals.

### **GOALS**

# A SENSE OF PLACE AND BELONGING

- Celebrate Aboriginal and Torres Strait Islander culture
- 2 Develop our City's visual identity
- 3 Champion local heritage and history
- 4 Celebrate connectedness

## A CREATIVE LIFE

- 5 Actively encourage creative learning and experiences
- 6 Continuously improve Council's cultural facilities

# A CITY OF CULTURE AND INNOVATION

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- 7 Foster open communication, partnerships and leadership
- 8 Value and support our creative industry and cultural economy
- 9 Communicate our culture: be local, aim global



# **CULTURE**

is expressed through our relationships, shared memories, experiences and identity. It is our aspirations, values, beliefs, morals, customs and traditions, our history and our heritage. Culture is intangible, created by community and passed on from generation to generation.

# THE ARTS

include the performing and visual arts, craft, design, community art, media, digital, film, television, language, literature, writing, publishing and all forms of creative thinking and expression.

## HERITAGE

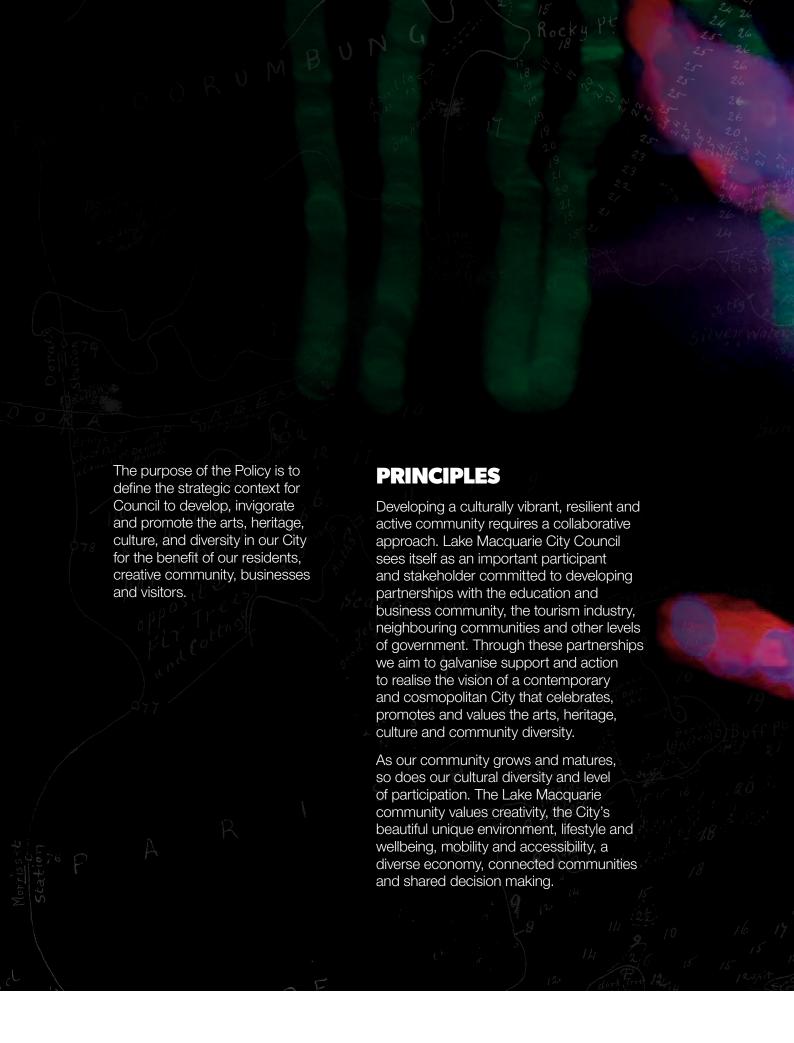
is something that we have inherited from the past and something that is valued enough today to leave for future generations. Heritage can incorporate both the tangible and intangible and is present in many forms including landscapes, landmarks, places, buildings, objects, languages, customs and ceremonies.\*

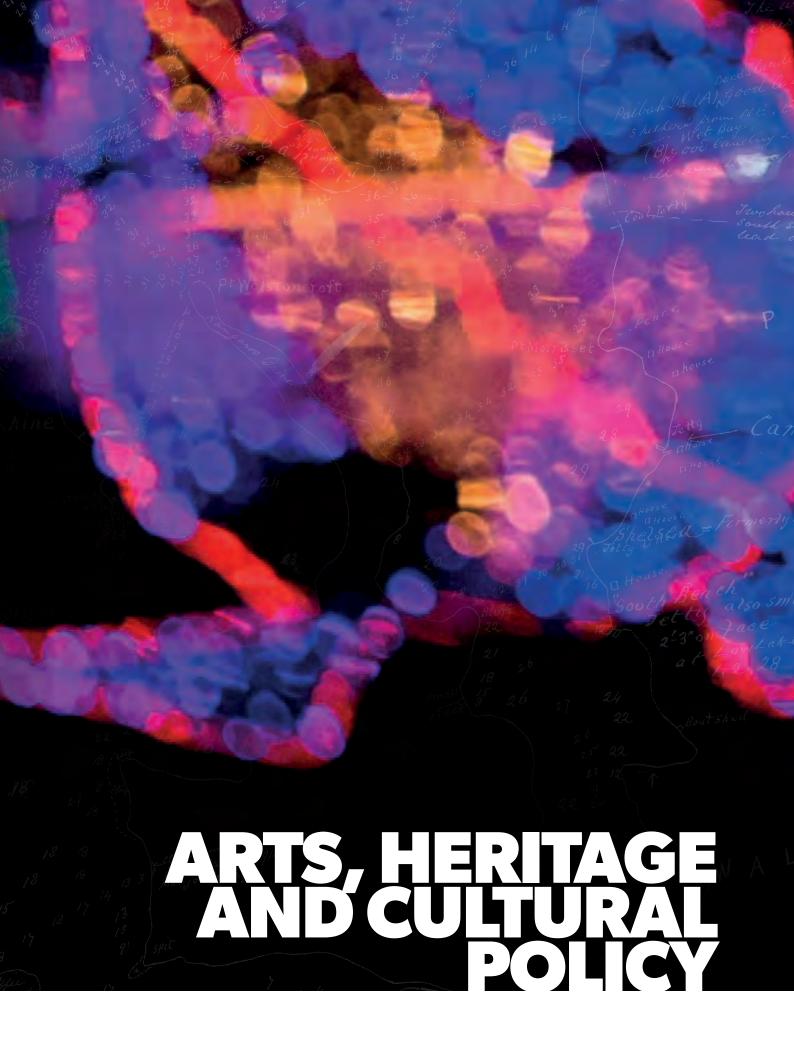
In Lake Macquarie, culture is facilitated and nurtured through libraries and art galleries, sports and events, our foreshore parks and recreational facilities and the way we value our natural environment, lake and ocean. Culture is defined by the kind of work we do and is reflected in our business, civic pride, heritage and cultural backgrounds.

Council implements cultural policies and plans to strengthen our sense of place and belonging, provide all people in Lake Macquarie the opportunity to live a creative life, and develop our identity and reputation as a City of culture and innovation.

\*This definition of heritage is provided by National Trust Australia

# DEFINING CULTURE NIAKEMACQUARIE





The Lake Macquarie Arts,
Heritage and Cultural Plan
was developed in accordance
with the Framework for
Cultural Development
Planning, a planning resource
that provides a consistent
approach and terminology
for cultural development
professionals across all
councils in Australia.

The Framework recommends a planning process that is integrated with the rest of Council's planning activity. It is underpinned by six key principles: based on values, directed towards goals, focused on outcomes, informed by evidence, underpinned by a theory of change and respondent to evaluation.

# **CULTURAL MAPPING**

In the absence of available statistical evidence and other relevant material regarding Lake Macquarie's cultural assets and resources, and a lack of information on broader cultural planning issues relevant to the local government area, an extensive but not exhaustive – cultural mapping and data collection process was undertaken. A summary of this cultural mapping is included in the Plan as the 'Lake Macquarie City cultural snapshot'.



Lake Macquarie Arts, Heritage and Cultural Mapping Project 2017 provides detail of the 'desktop' inventory of cultural providers and services that was undertaken to provide an overview of the current state of our City's cultural assets and resources.

### **ENGAGEMENT**

Council's Community
Engagement Policy also
guided the research process
and informed both the
rationale and development
of this Plan.

During the a three-month community engagement phase, Council conducted more than 31 presentations, workshops and interviews with 530 people, including members of volunteer art and heritage groups, businesspeople and the general community. In addition, Council received 12 written submissions and 228 completed surveys.

The feedback from all sessions, surveys and submissions has been captured in the report Arts, Heritage and Cultural Plan 2017 - Community Engagement Feedback and Consultation. This report has directly informed development of the Plan, its vision, goals, strategies and actions.

Council also consulted with the community as part of its biennial Community Satisfaction Survey, conducted in April 2016, and through the extensive Shape Your Future engagement program, which has informed development of the new Lake Macquarie Community Strategic Plan 2017-2027. Arts, heritage and cultural aspirations were captured through these processes, each of which provided a major opportunity to measure community awareness and the local appetite for creativity.

Creativity is recognised as one of seven key areas that form our community's vision for the future and will be the focus of our energies and resources over the next ten years.



Lake Macquarie Arts,
Heritage and Cultural
Plan 2017 - Community
Engagement Feedback
and Consultation details in
full the results of interviews,
group and written feedback
as well as a review of the
2007-2013 Lake Macquarie
Cultural Plan and existing
Lake Macquarie City Council
strategies, plans and
frameworks.

# HOW WE DEVELOPED THE PLAN



This section provides an overview of the local government area including those places, venues, facilities, cultural industries, knowledge, skills, events and networks that provide a foundation on which to

grow our City's cultural and

# FURTHER DETAIL

creative equity.



Lake Macquarie Arts, Heritage and Cultural Mapping Project 2017

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# ABORIGINAL CULTURE AND HERITAGE

The population of Aboriginal and Torres Strait Islander identified people is about 6000, the largest local government area population outside Blacktown. There are three Local Aboriginal Land Councils - Awabakal (north), Bahtabah (east and the lake) and Biraban (west) - and five Aboriginal organisations involved in the arts and cultural development in the City. Council initiates its own events and supports the two larger events in the LGA, Westlakes and Eastlakes as well as smaller NAIDOC projects with the NAIDOC grant program.

Douglas Archibald, the late
Jim Ridgeway and Paul Maher
with the community
Awabakal Dreaming (detail) 2001
mixed glazed tiles, Merewether churt
221cm radius
(consultant Mark Johnson)
supported by the Australia
Council for the Arts

Since 2011, the main issues for the community have been identified as health and wellbeing, education, employment and training, with trends indicating that this will not improve much over the next decade. There are a number of Aboriginal cultural businesses and individuals working within the city. Known to the writer at the time of this snapshot were Speaking in Colour, Saretta Fielding, Red Ochre Workshops Inc. Mistinthegumtrees Cultural Accommodation, and the Bahtabah Land Council Cultural Centre, to name a few.



### ADVOCACY BODIES AND CULTURAL NETWORKS

There are five known bodies working within the region - RAW, Octapod, Hunter Professional Network, Hunter Band Association and Hunter Arts.

### ART GROUPS AND ARTIST RUN SPACES

There are four volunteer art societies with 300-400 members collectively.

Installation view of Chris Langlois work at Lake Macquarie City Art Gallery, 2014, courtesy the artist



### **CRAFT**

Textile arts are represented with nine groups active in the area.

# CREATIVE AND CULTURAL EDUCATION

54 schools are registered within the local government area. There are a number of private creative education providers in the City within dance, music tuition, visual and textile arts, as well as numerous home-based music tutors.



# CREATIVE INDUSTRIES AND CULTURAL ECONOMY

Within the City, creative industries contribute \$272,336,000 (December 2016) to the economy and employ 1219 people (2011 Census). The creative industries export approximately \$40.3 million worth of goods and services outside the City boundaries, making this our 12th largest export sector. The creative industries also import \$75.6 million worth of goods and services each year, indicating capacity for the sector to grow.

# LAKE MACQUARIE CITY CULTURAL SNAPSHOT



# COMMERCIAL GALLERIES

there are three commercial galleries/artist studios in the local government area.

### COMMUNITY ARTS PROJECTS AND ORGANISATIONS

Projects within the City have been few in number and mainly driven through the schools as either temporary projects or beautification programs within their school grounds.

Installation view of Ryan Williams work in A very fine river, Lake Macquarie City Art Gallery 2014



### FILM, DIGITAL, ONLINE AND TECHNOLOGY

There are four cinemas in Lake Macquarie, Hoyts Charlestown, Reading Charlestown, Events Glendale and Lake Cinema Boolaroo, and a number of other businesses working within digital and online technology.

# HISTORICAL SOCIETIES AND MUSEUMS

There are three active historical societies located within Lake Macquarie at West Wallsend, Toronto and Swansea. In addition, there are nine smaller heritage focussed volunteer organisations. There is no formal or staffed cultural repository in the City.



### LAKE MACQUARIE CITY ART GALLERY

Since 2001, the City's regional gallery has been located in Booragul. The Art Gallery comprises of an exhibition space, an education room, collection store, working area, and a spacious entrance foyer housing the shop, and extensive sculpture park. Programming includes exhibitions, art classes for all ages, events, artist residencies, community projects and tours. The collection comprises more than 500 works with visitation rates between 35,000 to 45,000 per year.

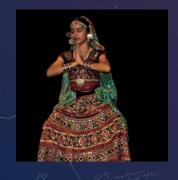
Janet Laurence Ghost 2009 glass , stainless steel, concrete 500x 140 x 80cm supported by Arts NSW and Lake Macquarie Art Gallery Society



# LIBRARY SERVICES AND LITERATURE

Lake Mac Libraries has 10 library branches, more than 700,000 visitors, 60,000 members and generates about 1.2 million loans annually.

The literary sector is strong with a number of groups active in the City, including the Wangi Writers Collective, Lake Macquarie Branch, Fellowship of Australian Writers (NSW), Blue Room Poetry Group, Poetry in the Pub Morisset, Third Wednesday Poets (Toronto), U3A Writers Groups Australian and the Christian Writers Fellowship.

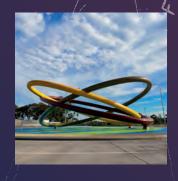


# MUSIC AND LIVE PERFORMANCE

Within the City, there are many venues for live music performance within a commercial club environment. The Hunter Regional Band Association represents 10 member bands. Recreational music is well sported with more than 10 groups operating.

### PERFORMING ARTS AND DANCE

Within Newcastle, Maitland and Lake Macquarie there are more than 40 theatre/Performing Art facilities available for major concerts to small intimate stage performances. Lake Macquarie has one dedicated, public theatre, the Lake Macquarie Centre for Performing Arts, which seats 300 people. Within the dance industry, there are at least 10 private businesses offering a variety of dance tuition from early years to adult recreational programs.



### URBAN AND PUBLIC ART, PLACEMAKING AND PLACE CREATION

Lake Macquarie has more than 70 monuments, memorials, plaques and public art works mainly commemorating military service and sacrifice. Of the 36 artworks that have been installed since 2010, 17 are a part of Lake Macquarie City Art Gallery's collection and situated in the grounds adjacent to the Gallery.

# WHAT YOU SAID

Between December 2016 and February 2017, we engaged with the community to ask what art, heritage and culture means to you, how you experience culture in your daily life and how you think the arts and culture can help create an inclusive, vibrant City.

Ideas and feedback collected through the engagement process are captured in the Arts, Heritage and Cultural Plan 2017 - Community Engagement Feedback and Consultation report.

Through this process, Council has captured a diverse range of cultural planning issues and community needs which have been grouped thematically:

- connections and divisions
- cultural development and community wellbeing
- venues for creativity
- public art, urban design and street-life
- cultural heritage and history
- profile of the City

# **ONLINE SURVEY OUTCOMES**

of respondents have participated in arts and cultural activities in the last 12 months

of respondents are involved in photography for leisure

would do more drawing if they had some training

12 earn their income from design

92 would like to see more creative ways to reduce graffiti

87 would like more artist designed public seating and play areas

"I like seeing art" is the most popular way for residents to experience arts, heritage and culture





In developing this plan, a number of issues for consideration emerged.

It is clear that the world is in rapid and unpredictable change, and we can only propose the impact new technologies and the economy may have, and seek to manage these opportunities.

# CONNECTIONS AND DIVISIONS

Depending on which town you live in or your lifestyle, the lake as a mass of water is perceived to have had either a positive impact on defining the region's cultural identity, or has stunted its cultural and economic growth. To some extent, Lake Macquarie's culture is perceived as fragmented due to the area's history of slow settlement, its concentrations of multiple disadvantage and association as an outer suburb of Newcastle. The tension between and within towns is an issue for Lake Macquarie City, and there are few opportunities for dialogue, such as through the preservation of cultural identity through collaborative arts projects in accessible cultural spaces.

### CULTURAL DEVELOPMENT AND COMMUNITY WELLBEING

Many residents in Lake Macquarie experience multiple disadvantages. The proposition to create and implement a suite of meaningful creative community development tools could be pursued to address and improve local quality of life.

# VENUES FOR CREATIVITY

The provision of dedicated facilities for the delivery of cultural programs including arts and education activities is limited across the City. Most venues in the area are multi-purpose in nature and are shared with a diversity of other users. Access to facilities that provide opportunities for lifelong learning, creative arts skills development and appreciation are important in fostering community cohesion and community understanding.

Our City's growth, along with the growth of our neighbouring cities of Newcastle, Central Coast, Cessnock, Port Stephens and Sydney has a direct impact on Lake Macquarie, and we will strive to harness the economic opportunities that this growth provides.

New audiences for cultural experiences will expand in coming years and this offers Lake Macquarie unprecedented opportunities to be part of a region as one of Australia's great creative hubs.

### PUBLIC SPACE, URBAN DESIGN AND STREET-LIFE

Lake Macquarie's built environment, including the aesthetic qualities of urban design across the City, has minimal positive impact on the area's sense of distinctive identity. Heritage items, including heritage conservation areas and unified streetscapes, are limited in number, as are imaginative artworks that contribute to place making, best practice contemporary building design as well as distinctive and innovative landscaping and streetscape improvements.

### CULTURAL HERITAGE AND HISTORY

The City's cultural heritage (built and natural heritage as well as its Aboriginal cultural heritage) is vulnerable and fragile. The role of the City's built and natural heritage in contributing to community identity and sense of place is not widely appreciated or understood.

# CITY PROFILE NATIONALLY

Lake Macquarie City has a low profile within the national consciousness. Described as Australia's best kept secret, there is tension between community sectors that want to raise the City's profile as an economic driver and those that wish to 'keep it regional'.

# CULTURAL PLANNING ISSUES AND COMMUNITY NEEDS

# ASSETS AND OPPORTUNITIES

# A GROWING SECTOR

There are many artists and creative arts workers in the local government area, with 215 identified artists, predominantly working within the visual arts. The size and diversity of the creative sector is growing.

# POPULAR CULTURE

Festivals and events are a regular feature of Lake Macquarie City's cultural calendar with at least 80 events held across the City on an annual basis. Council supports 63 community events; nine of these are artsrelated and 18 are for families and specifically children.

Working/RSL/Commercial

Club culture is a part of the City's lifestyle, with the area supporting 15 venues, including nine clubs that host cultural programs such as live entertainment and film screenings.

The wide community is generally very interested in the arts and will travel for a quality cultural experience.

## AUDIENCE DEVELOPMENT

As at July 2016, Council manages more than \$50 million in cultural infrastructure within the City. These assets are well supported and positioned within growth areas.

Lake Mac Libraries and Lake Macquarie City Art Gallery program participation is in strong growth, indicating that people desire quality cultural experiences and active engagement.



# GAPS AND POTENTIAL IMPROVEMENTS

# FACILITIES AND VENUES

Eight of 10 Lake Mac Libraries branches within the City are in need of refurbishment and amenity to enable contemporary programming.

The Lake Macquarie community has limited availability and access to appropriate venues and facilities for cultural and arts activities or events, particularly for the performing arts and visual arts. Lake Macquarie has only one public art gallery and no museums in the City. The area has a number of multipurpose community centres that are not suitable for broad based arts and cultural activities, as they lack workshop, studio, exhibition and performance space.

Lake Macquarie City has a network of parks, shared pathways and open spaces that have an exciting potential for programming as open-air cultural venues. The lake itself also presents as a unique opportunity as a stage and venue for large-scale creative performance and installation.

## HERITAGE INFRASTRUCTURE

Lake Macquarie City has a small and vulnerable local heritage and there is need for an active advocacy program that broadens understanding and appreciation of the importance of heritage protection and conservation as a building block of culture.

# ABORIGINAL HERITAGE

There is little broad awareness of the Aboriginal heritage of the area.

### **PEOPLE**

is missing due to the gaps in resource provision as well as the limited opportunities for dialogue and communication between the towns and villages.

Voluntary and grass roots cultural activity is a rich asset that could be better coordinated by Council to improve effectiveness and

reach a wider audience.

Community cultural vitality

### **PLACEMAKING**

There is a need for a focal point or place for regional cultural life or activity in the City. Lake Macquarie's built environment, including the aesthetic qualities of urban design, has minimal positive impact on the area's sense of distinctive identity. The public domain is not enhanced by the integration of distinctive artworks and design features. Heritage items including heritage conservation areas and unified streetscapes are limited in number as are imaginative artworks that contribute to placemaking, best practice contemporary building design as well as distinctive and innovative landscaping and streetscape improvements.

KEYFNDNGS

The following section details the broad strategic goals, strategies and actions to realise the arts, heritage and cultural vision for the City.

### A SENSE OF PLACE AND BELONGING

### **STRATEGIC GOAL 1**

# **Celebrate Aboriginal and Torres Strait Islander culture**

Lake Macquarie is traditional Awakabal land where the culture of all people is recognised, acknowledged and respected.

### **STRATEGIC GOAL 2**

### **Develop our City's visual identity**

Promote and facilitate quality and diverse public art initiatives, placemaking and aesthetic design excellence of our built and landscape architecture.

### **STRATEGIC GOAL 3**

### Champion local heritage and history

Value the tangible and intangible heritage of the City's built and natural environments, its social history and artefacts.

### STRATEGIC GOAL 4

### Celebrate connectedness

Support and provide a sense of belonging yet encourage our towns and villages to develop their own cultural identity by encouraging new initiatives and activities that make the places that our residents live, work and play a central facet of Lake Macquarie's cultural life.

### A CREATIVE LIFE

### STRATEGIC GOAL 5

# Actively encourage creative learning and experiences

Value creativity: working together with creative process and outcomes that bring together history, culture, knowledge and expertise that supports innovation, enquiry and creative education.

### **STRATEGIC GOAL 6**

# Continuously improve Council's cultural facilities, programs and teams

Council plays a pivotal role as a leading partner with our community to achieve our City's vision of being a vibrant, contemporary and cosmopolitan city by continuously improving how we enable creativity and cultural activities to be presented and supported.

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# A CITY OF CULTURE AND INNOVATION

### **STRATEGIC GOAL 7**

Foster open communication, partnerships and leadership

Honour open and honest communication with the creative community, facilitate and champion partnerships that strive for the City's arts, heritage and cultural vision and act and facilitate strong leadership within the sector.

### **STRATEGIC GOAL 8**

Value and support our creative industry and cultural economy

Value and support individual creativity, skill and talent which has the potential for employment and the development of a sustainable creative economy.

### **STRATEGIC GOAL 9**

Communicate our culture: be local, aim global

Celebrate and promote creativity, innovation and uniqueness through engaging and active events, festivals, programs and exhibitions for community and visitors.

# RELATED COUNCIL PLANS AND STRATEGIES

Actions under each strategic goal align with key Council strategies, plans and policies. The following tables include reference to these plans through a number system:

- 1. Lake Macquarie Community Strategic Plan
- 2. Aboriginal Community Plan
- 3. Community Services Plan
- 4. Lifestyle 2030
- 5. Aboriginal Heritage Management Strategy
- 6. Lake Macquarie Heritage Strategy
- 7. Lake Macquarie Disability Inclusion Action Plan
- 8. Lake Macquarie Aged Population Strategy
- 9. Lake Mac Smart City, Smart Council Digital Economy Strategy
- 10. Urban and Public Art Policy and 10 Year Strategic Framework
- 11. Lake Macquarie Destination Management Plan
- 12. Lake Macquarie Multicultural Plan 2016 – 2020
- 13. Lake Mac Libraries Service Delivery Model and Plan 2011 2016
- 14. Lake Macquarie City Art Gallery Strategic Plan 2017 2019

# GOALS, STRATEGIES AND ACTIONS

# A SENSE OF PLACE AND BELONGING

# STRATEGIC GOAL 1.

# CELEBRATE ABORIGINAL AND TORRES STRAIT ISLANDER CULTURE

Lake Macquarie is traditional Awakabal land where the culture of all people is recognised, acknowledged and respected.

1.1	o. Strategy	Action	
1 -			
1 -			
	Celebrate and promot Aboriginal and Torres Strait Islander cultural heritage.	In consultation with the Aboriginal community, develop an inclusive participation program for the interpretation of Aboriginal and Torres Strait Islander culture.	
1.2	2	Explore the feasibility for the construction of a national standard collection interpretation centre/ Keeping Place for the City.	
1.3	3	Define mentorships and professional development opportunities for local Aboriginal artists and performers, and seek funding and projects.	
1.4		In consultation with the Aboriginal community, access the viability of Council supporting the creation of an Aboriginal tourism experience as a cultural business and Aboriginal employment initiative.	
1.5	5	Support community groups and organisations to provide programs or activities that promote cultural identity.	
1.6	Support and promote opportunities to develop cultural heritage educational and awareness programs.	Develop and deliver 30 cultural heritage educational and awareness programs through the Lake Macquarie City Art Gallery and Lake Mac Libraries.	

: 33	15.00	The aller	1 Philippin	<u> </u>	all (%)	atte or Day		
		Time	frame		Resources	Responsibility/ partnership/stakeholder	Alignment with der other plans	
	2017-2019	2020-2022	2023-2025	2026-2028				
	X	X	Х	X		Group	1	
						Local Land Councils		
						Aboriginal Community		
		Initiate consultation, feasibility			Funding Agencies	Aboriginal Reference Group		
		and funding			Capital budget allocation	Local Land Councils		
					allocation	Aboriginal Community		
	Investigation	X	X	X	Funding Agencies	Council		
					Agencies	Art Gallery Aboriginal Reference Group		
						Local Land Councils		
						Aboriginal Community		
	Initiate consultation,	X	X	X	Funding Agencies	Council		
	feasibility				Agencies	Group		
	and funding					Local Land Councils		
						Community		
	X	X	X	X		Community Planning Cultural Services	2	
	X	Х	X	X		Community Planning	1	
						Cultural Services		
<u> </u>	20	29 J	Atty U"					

# STRATEGIC GOAL 2. DEVELOP OUR CITY'S VISUAL IDENTITY

Promote and facilitate quality and diverse public art initiatives, place making and aesthetic design excellence of our built and landscape architecture.

	/		2 All Rainmany 30	
	No.	Strategy	Action	
	2.1	Council takes a key role in developing our City's visual identity.	Establish and coordinate internal working parties for the implementation of urban and public art and place making activities.	
	2.2		Establish best practice processes for the future asset management of new commissioned artworks.	
	2.3		Develop a design-led approach to improving architectural and urban design aesthetics within the City.	
	2.4		Enhance community spaces with urban and public art, place making and place activation.	
	2.5		Facilitate two urban and public art projects per year.	
(	2.6		Initiate projects that assist in reducing anti-social behaviour and increasing level of use of outdoor spaces through creative activation.	
	2.7		Continue to develop Lake Macquarie City Art Gallery's outdoor sculpture collection.	
	2.8	Assist in developing a night time economy.	Implement a series of LED and night activation art projects.	
	2.9	Support and partner with the private sector to ensure the commissioning of high quality and conceptually relevant public place art on private development projects across the City.	Develop a Private Developer Creative Policy.	
			10 Houtskeden at An	24

/ 56/(()/-		Timet	frame		Resources	Responsibility/partnership/ stakeholder	Alignment with other plans
	2017-2019	2020-2022	2023-2025	2026-2028			
	Write Urban and Public Art Framework and Strategy	X	Review Strategy	X		Cultural Services Urban and Public Art Working Group	14
	×	×	×	×		Cultural Services Asset Management Urban and Public Art Working Group	14
	X	X	X	X		Council City Projects	14
	×	×	×	×	Grants, Capital Programs and philanthropy	Council City Projects Urban and Public Art Working Group	
	X	×	X	X	Grants, Capital Programs and philanthropy	Cultural Services Urban and Public Art Working Group	7, 14
	One project per year starting 2018	×	X	X	Grants, Capital Programs and philanthropy	Cultural Services Urban and Public Art Working Group Community Planning	14
	Biennial commission	Biennial commission	Biennial commission	Biennial commission	Grants, Capital Programs and philanthropy	Lake Macquarie City Art Gallery	14
	One project per year starting 2018	X	X	X	Subject to grant funding	Cultural Services Integrated Planning Community Planning	13, 14
	Develop Policy 2018/2019	X	Review Policy	X	Grants, Capital Programs and philanthropy	Cultural Services Integrated Planning Community Planning Development Assessment and Compliance	14
					J. 11/642-5		

Lake Macquarie City Arts, Heritage and Cultural Plan 2017–2027

# **STRATEGIC GOAL 3.**

# **CHAMPION LOCAL HERITAGE AND HISTORY**

Lake Macquarie values the tangible and intangible heritage of the cities built and natural environments, and its social history and artefacts.

No.	Strategy	Action	
3.1	Identify, promote and celebrate precontact and post-contact history of the City.	Identify and develop a suite of Heritage Interpretation themes and sites around the City.	
3.2	Increase community participation, awareness and value of heritage and history.	Establish a Heritage Working Group (Internal) and external Heritage Volunteer Network (external).	
3.3		Undertake identification and listing of heritage items and conservation areas.	
3.4		Develop a series of exhibition projects exploring local history, stories and contemporary interpretations through partnership between Lake Macquarie City Art Gallery, Lake Mac Libraries, historical societies and education institutions.	
3.5		Review Council Heritage Plans.	
	3.1 3.2 3.3 3.4	3.1 Identify, promote and celebrate precontact and post-contact history of the City.  3.2 Increase community participation, awareness and value of heritage and history.  3.3  3.4	3.1 Identify, promote and celebrate precontact and post-contact history of the City.  3.2 Increase community participation, awareness and value of heritage and history.  Establish a Heritage Working Group (Internal) and external Heritage Volunteer Network (external).  Undertake identification and listing of heritage items and conservation areas.  Develop a series of exhibition projects exploring local history, stories and contemporary interpretations through partnership between Lake Macquarie City Art Gallery, Lake Mac Libraries, historical societies and education institutions.



		Time l	Frame		Resources	Responsibility/ partnership/ stakeholder	Alignment with other LMCC plans
	2017-2019	2020-2022	2023-2025	2026-2028			
	Identify and develop project plan	Complete and install two per year	Complete and install two per year	Complete and install two per year	Funding agencies Philanthropy capital	Cultural Services Council Heritage groups Integrated Planning	2,8,9,10, 14
	Initiate terms and purpose			Review		Cultural Services Integrated Planning Heritage groups	2,8,9,10
	X	X	X	X		Council	2,8,9,10
	SEEN in Swansea Exhibition Space launched	Four exhibitions per year	Four exhibitions per year	Four exhibitions per year	Funding agencies Philanthropy capital	Cultural Services Heritage groups	
	Lake Macquarie Heritage Plan 2019	Lake Macquarie Aboriginal Heritage Management Strategy 2021				Integrated Planning Cultural Services	
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# STRATEGIC GOAL 4. CELEBRATE CONNECTEDNESS

Support and provide a sense of belonging yet encourage our towns and villages to develop their own cultural identity by encouraging new initiatives and activities that make the places that our residents live, work and play; a central facet of Lake Macquarie's cultural life.

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No.	Strategy	Action	
4.1	Develop meaningful community arts projects.	Instigate projects or collaborate with community groups, schools and business chambers to deliver artist-directed community projects.	
4.2		Liaise with Council's Sustainability and Community Planning departments to deliver creative projects as part of their operations.	
4.3	Facilitate the development and support of each the town's cultural growth.	Review and streamline Council approval processes to undertake local events and place-making activities.	
4.4		Undertake annual event management workshops.	
4.5	Develop the awareness and potential of the richness of Lake Macquarie's diverse cultures.	Review the City's cultural groups and assess opportunities to assist in presenting and promoting events.	
4.6		Initiate a series of creative development, interactive programs.	
4.7	Establish an annual "Neighbourhood Connection" program to develop a micro-tourism economy.	Seek opportunities to link major arts festivals with neighbourhood initiatives.	
4.8		Explore a Citywide community festival with events taking place in key locations along the Lake, in and around the Lake, connecting communities to culture.	
4.9	Develop awareness and respect for Aboriginal contemporary and traditional cultural practices.	Consult with the Aboriginal community to develop culturally appropriate arts and cultural projects and programming together.	
4.10		Develop strong networks with Aboriginal organisations to support Aboriginal culture throughout the City and region.	
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		Time l	Frame		Resources	Responsibility/ partnership/ stakeholder	Alignment with other LMCC plans
	2017- 2019	2020-2022	2023-2025	2026-2028			
	Two each year	Two each year	Two each year	Two each year	Subject to grant funding	Business chambers Community groups Schools Volunteer associations	4, 11
	X	X	X	X		Cultural Services Community Planning Sustainability	4, 12
	X	X	X	X		Community Planning Development Assessment and Compliance Integrated Planning	
	X	X	X	X		Community Planning	
	X	X	X	X		Cultural Services Community Planning Multicultural Groups	12
	X	X	X	X	Subject to grant funding	Youth Disability community Multicultural community Older community Sustainability	11, 12
		X	X	X		Community Planning Cultural Services Sustainability	15
		Define scope and feasibility	Initiate two annual events	Review and evaluate	Subject to grant funding	Community Planning	12
	X	X	X	X		Art Gallery Aboriginal Reference Group Local Land Councils Community Cultural Services	
	X	Х	X	X		Community Planning Local Land Councils Community Art Gallery Aboriginal Reference Group	
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# A CREATIVE LIFE

### STRATEGIC GOAL 5.

# ACTIVELY ENCOURAGE CREATIVE LEARNING AND EXPERIENCES

Value creativity: working together with creative process and outcomes that bring together history, culture, knowledge and expertise that supports innovation, enquiry and creative education.

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No.	Strategy	Action	
5.1	Explore innovative and connections with the education sector/institutions.	Negotiate with the Department of Education and Training to assist in establishing a dedicated School of Visual Arts for the region.	
5.2		Negotiate strategic partnerships with primary, secondary and tertiary educational institutions for program delivery and sector development.	
5.3	Enable meaningful creative learning and cultural experiences.	Develop and deliver Aboriginal arts and culture programming including cultural revival, contemporary art, education, skills development and community projects in partnership with the Aboriginal community, Lake Macquarie City Art Gallery and Lake Mac Libraries.	
5.4		Strategically develop new target markets, such as non-users, youth and micro-businesses for arts, cultural and heritage programming.	
5.5		Investigate cultural hub projects, incubators and pop-up exhibitions within Lake Mac Libraries and community facilities.	
5.6	Develop an Artist in Residency program.	Seek a suitable residency and model of operation.	
5.7	Empower our community to embrace technology.	Strengthen the role of the City's libraries as places where people can learn about and use new technologies.	
5.8		Modernise Council's mobile library program to increase the number of people who interact with new technologies.	
5.9		Continually develop digital exhibition, presentation and programming.	
5.10	Eliminate barriers to accessing information and services.	Investigate the feasibility of establishing the libraries as 'E-Govt Service Centres' to better serve local communities and to strengthen the role of libraries as community focal points.	

	Time Frame			Resources	Responsibility/ partnership/stakeholder	Alignment with other LMCC plans	
	2017-2019	2020-2022	2023-2025	2026-2028			
	2019 Research and investigation	Consult and develop Business Plan	Seek partners and funding			Cultural Services Educational Sector Dept of Education	
	X	X				Lake Mac Libraries Lake Macquarie City Art Gallery	
	X	X	×	×		Lake Mac Libraries Lake Macquarie City Art Gallery Art Gallery Aboriginal Reference Group Local Land Councils Community Schools Council	
	Two projects per year	Two projects per year	Two projects per year	Two projects per year		Lake Mac Libraries Lake Macquarie City Art Gallery Multicultural community	12
	Minimum of two a year	Minimum of two a year	Minimum of two a year	Minimum of two a year	Subject to grant funding	Lake Mac Libraries Cultural Development	12
	Seek appropriate property and establish management model	Launch				Cultural Services	
	X	X	×	×	Funding agencies	Lake Mac Libraries Corporate Information Multicultural Community	7, 13, 12
	2018 Implement Library Management System					Lake Mac Libraries	13
	X	X	×	×		Lake Mac Libraries Lake Macquarie City Art Gallery Community facilities	13
	2019					Lake Mac Libraries Council NSW Government	
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# **STRATEGIC GOAL 6.**

# CONTINUOUSLY IMPROVE COUNCIL'S CULTURAL FACILITIES, PROGRAMS AND TEAMS

Council plays a pivotal role as a leading partner with our community to achieve our City's vision of being a vibrant, contemporary and cosmopolitan city by continuously improving how we enable creativity and cultural activities to be presented and supported.

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	No.	Strategy	Action	
	6.1	Ensure Cultural Services continues to place customers at the centre of all programming and operations.	Review and develop five-year Business Strategies for Lake Mac Libraries and Lake Macquarie City Art Gallery.	
	6.2		Seek opportunities to enhance productivity and strengthen offerings through a comprehensive review of systems and processes.	
	6.3		Investigate opportunities for improving income generation within Cultural Services.	
	6.4		Review staff capabilities and plan a comprehensive development program to build the capabilities needed to achieve the outcomes envisaged in this Plan.	
(	6.5	Invest in quality cultural infrastructure that meets community and economic aspirations.	Assess the feasibility for the design, construction and operation of a major Cultural Centre for the City that includes spaces for exhibitions, retail and cafe, tourism visitor and heritage display, conference and performances, parking and offices in a high-visitation location.	
	6.6		Maintain and improve the physical amenity of the Lake Macquarie City Art Gallery.	
	6.7		Develop a network of heritage interpretive centres/displays within the City for public access.	
	6.8		Advocate for the inclusion of creative spaces in conjunction with future capital works programs.	

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	Time I	Frame		Resources	Responsibility/ partnership/ stakeholder	Alignment with other Council plans	
2017-2019	2020-2022	2023-2025	2026-2028				
Implement outstanding 2011 – 2016 Library Delivery Plan actions Develop plans 2017 - 2023	Review 2022  Develop plans 2022 - 2027		Review 2027		Cultural Services	13. 14	
X	X	X	X		Cultural Services		
X	X	X	X		Cultural Services		
X	X	X	X		Cultural Services		
Prepare feasibility report	Seek funding Design			Capital External grants Philanthropists	Cultural Services Council		
X	X	X	X	Capital External grants Philanthropists	Art Gallery Council City Projects Community Planning	4, 13, 14	
Rathmines Heritage Precinct	West Wallsend Heritage Precinct	Catherine Hill Bay Heritage Precinct		Capital External grants Philanthropists	Heritage groups Council	14	
X	X	X	X	Capital External grants Philanthropists	Council Cultural Planning Assets	14	
	29						

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No.	Strategy	Action	
6.9		Refurbish existing high use library branches to contemporary library standards.	
6.10		Prepare specifications for the design, construction and operation of new, contemporary library branches including educational/ access amenities, heritage and community displays and technology zones.	
6.11		Investigate the implementation of maker spaces and creative hubs within Lake Mac Libraries.	
6.12	Actively develop collections that reflect our art, culture, heritage and our times.	Continue to develop Council cultural collections.	
6.13	Achieve national cultural professional standards in governance, operational responsibility and integrity.	Continuously review service delivery for excellence, efficiency, cost management, environmental sustainability, programming and resource use.	
6.14	rooperiolomity and integrity.	Ensure Lake Macquarie City Art Gallery continues to provide innovative and accessible visual arts programming in which the community is audience, makers, collaborators and participants.	
6.15		Actively seek sustainable funding partners/sources for project and program delivery.	
6.16	Develop mechanisms for philanthropy within the arts.	Define suitable projects, build relationships and actively seek donation and sponsorships.	
6.17		Actively support a cultural of philanthropy within the City.	
6.18	Develop and implement strategies that enhance public access to cultural facilities, collections and events.	Develop and implement a Cultural Services Engagement Strategy.	
6.19		Develop a proactive and innovative holistic Arts, Heritage and Cultural Marketing Action Plan to enhance existing audiences and attract new audiences.	
6.20	Grow the capacity and impact of our volunteers working within the cultural sector.	Assist in developing cultural volunteer opportunities and programming within Lake Mac Libraries, Lake Macquarie City Art Gallery and our heritage sector.	W. V.
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	Time Frame			ne Reso		Responsibility/ partnership/ stakeholder	Alignment with other Council plans
	2017-2019	2020-2022	2023-2025	2026-2028			
	Charlestown	Wangi			Capital State Library	Council Lake Mac Libraries	11, 14
	Windale	Cameron Park	Morisset		Capital State Library	Council Lake Mac Libraries	11, 14
	Toronto – sound hub Swansea – heritage interpretation space	Belmont			Capital State Library	Council Lake Mac Libraries	4, 14
	X	X	X	X	Philanthropists capital	Art Gallery Lake Mac Libraries Creative community	14, 15
	X	X	X	X		Cultural Services	14, 15
	X	X	X	X	Subject to grant funding	Cultural Services	11, 12, 15
	X	X	X	X	Subject to grant funding	Community	
	X	X	X	X		Lake Macquarie Foundation Cultural Services	
		X	X	X		Lake Macquarie Foundation Cultural Services	
	2018-2019	Implement actions review 2022	Implement actions	review 2026		Cultural Services Coordinators Volunteer support groups Schools Communications	
	2018-2019 Art Gallery rebrand	X	X	X		Cultural Services Coordinators Volunteer support groups Multicultural community Communications	11, 12, 2
, 18	X 22 18 30 3 heli	x	X South Beach	X h also small ba	ths = f	Cultural Services Cultural organisations	12

	/		) 15 10
No.	Strategy	Action	
6.9		Refurbish existing high use library branches to contemporary library standards.	
6.10		Prepare specifications for the design, construction and operation of new, contemporary library branches including educational/ access amenities, heritage and community displays and technology zones.	
6.11		Investigate the implementation of maker spaces and creative hubs within Lake Mac Libraries.	
6.12	Actively develop collections that reflect our art, culture, heritage and our times.	Continue to develop Council cultural collections.	
6.13	Achieve national cultural professional standards in governance, operational responsibility and integrity.	Continuously review service delivery for excellence, efficiency, cost management, environmental sustainability, programming and resource use.	
6.14	100001151511111111111111111111111111111	Ensure Lake Macquarie City Art Gallery continues to provide innovative and accessible visual arts programming in which the community is audience, makers, collaborators and participants.	
6.15		Actively seek sustainable funding partners/sources for project and program delivery.	
6.16	Develop mechanisms for philanthropy within the arts.	Define suitable projects, build relationships and actively seek donation and sponsorships.	
6.17		Actively support a cultural of philanthropy within the City.	
6.18	Develop and implement strategies that enhance public access to cultural facilities, collections and events.	Develop and implement a Cultural Services Engagement Strategy.	
6.19		Develop a proactive and innovative holistic Arts, Heritage and Cultural Marketing Action Plan to enhance existing audiences and attract new audiences.	
6.20	Grow the capacity and impact of our volunteers working within the cultural sector.	Assist in developing cultural volunteer opportunities and programming within Lake Mac Libraries, Lake Macquarie City Art Gallery and our heritage sector.	
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		Time	Frame		Resources	Responsibility/ partnership/ stakeholder	Alignment with other Council plans
	2017-2019	2020-2022	2023-2025	2026-2028			
	Charlestown	Wangi			Capital State Library	Council Lake Mac Libraries	11, 14
	Windale	Cameron Park	Morisset		Capital State Library	Council Lake Mac Libraries	11, 14
	Toronto – sound hub Swansea – heritage interpretation space	Belmont			Capital State Library	Council Lake Mac Libraries	4, 14
	X	X	X	X	Philanthropists capital	Art Gallery Lake Mac Libraries Creative community	14, 15
	X	X	X	X		Cultural Services	14, 15
	X	X	X	X	Subject to grant funding	Cultural Services	11, 12, 15
	X	X	X	X	Subject to grant funding	Community	
	X	X	X	X		Lake Macquarie Foundation Cultural Services	
		X	X	X		Lake Macquarie Foundation Cultural Services	
	2018-2019	Implement actions review 2022	Implement actions	review 2026		Cultural Services Coordinators Volunteer support groups Schools Communications	
	2018-2019 Art Gallery rebrand	X	X	X		Cultural Services Coordinators Volunteer support groups Multicultural community Communications	11, 12, 2
· ( _ <u> </u>	X 22 18 30 3	X 2, 3 1 1 16 1	X South Bene	X		Cultural Services Cultural organisations	12
18	10 30 3		South Bent	a) co 5m/all 60	ens v		

# A CITY OF CULTU AND INNOVATIO

## **STRATEGIC GOAL 7.**

# FOSTER OPEN COMMUNICATION, PARTNERSHIPS **AND LEADERSHIP**

Honour open and honest communication with the creative community, facilitate and champion partnerships that strive for the City's arts, heritage and cultural vision and act and facilitate strong leadership within the sector.

No.	Strategy	Action	
7.1	Support and nurture an environment that encourages creativity and innovation.	Develop a comprehensive online communication tool with the creative community with the aim of building audiences and awareness.	
7.2		Develop existing and establish new inclusive informal community reference groups to ensure ongoing and meaningful partnerships.	
7.3		Investigate innovative volunteer and professional models of management for existing Council cultural assets.	
7.4	Maintain existing and instigate new partnerships with external regional and national cultural organisations.	Develop strategic funding, programming and professional development partnerships with organisations.	
 7.5	Identify cultural gaps in the City and region and develop strategies to address.	Complete an industry audit and complete a feasibility study and plan for a dedicated Arts, Heritage and Cultural Directory.	
7.6		Integrate arts, culture and heritage priorities into Council planning and strategy.	
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		Time	frame		Resources	Responsibility/ partnership/ stakeholder	Alignment with other Council plans
	2017-2019	2020-2022	2023-2025	2026-2028			
	X	X	X	X	П	Creative Community Cultural audiences Cultural Services	
	X	X	X	X		Cultural Services Art Gallery Aboriginal Reference Group Multicultural groups Disability groups Youth groups	12
	X					Community Planning and Cultural Services	3
	X	X	X	X	Subject to grant funding	Create NSW Museums Galleries Australia State and National Libraries M&GNSW Regional and Public Galleries NSW Destination/Visit NSW State and national galleries Aboriginal orgs	
	Complete an industry audit	Launch Directory				Cultural Services Community Planning	
	X	X	X	X		Council	
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No.	Strategy	Action	
7.7	Create opportunities that provide open communication, partnerships and leadership with the creative and cultural sector.	Investigate the creation of a formal network of professional cultural organisations.	
7.8		Develop Council cultural grants stream for volunteer, semi-professional arts organisations.	
7.9		Provide leadership in instigating professional development and networking opportunities for arts, cultural and heritage organisations across the Hunter.	
7.10		Develop existing and establish new relationships between identified industry, business and community organisations for creative public outcomes.	
7.11	Strengthen all cultural organisations in the City, professional or amateur, big or small.	Develop professional development workshops in business management, sustainability, marketing and communication for arts and cultural organisations.	
O F	Donard and a subject of subject o	Rocky Pt 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26 25- 26	28 28 21 1 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2

		Time	frame		Resources	Responsibility/ partnership/ stakeholder	Alignment with other Council plans
	2017-2019	2020-2022	2023-2025	2026-2028			
	X	X	X	X		Cultural Services Community Planning	4.
	2019	X	X	X		Cultural Services	4
	X	X	X	X	Subject to grant funding	Cultural Services	
		X	X	X		Business chambers Local businesses Incubators Dantia DaSH Education providers Philanthropists Neighbouring councils	
			X	X		Octopod Arts and cultural organisations Cultural Services	
			Palbah Il (A), palbah	There is the de the water or seeds landing food landing to the family to held landing to held			
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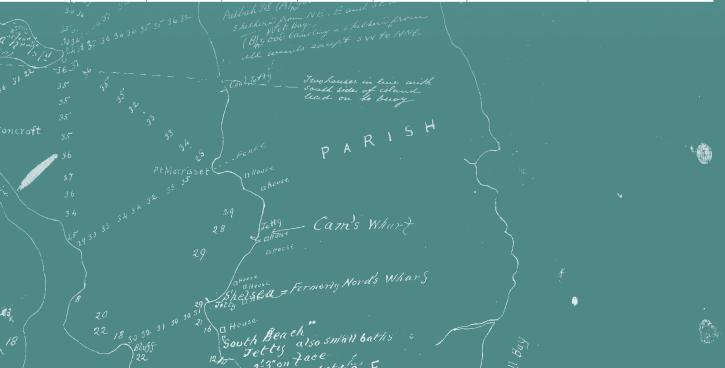
# **STRATEGIC GOAL 8.**

# VALUE AND SUPPORT OUR CREATIVE INDUSTRY AND CULTURAL ECONOMY

Lake Macquarie values and supports individual creativity, skill and talent which has the potential for employment and the development of a sustainable creative economy.

No.	Strategy	Action	
8.1	Develop and foster creative industries.	Complete creative industry review, social impact analysis and cultural economic feasibility study.	
8.2		Proactively seek and implement opportunities to engage the creative community within all our activities.	
8.3		Identify cultural and creativity activity gaps in the region and develop strategies to address.	
8.4	Identify and grow our City's cultural economy.	Engage arts and cultural organisations and Council in strategies that stimulate exchange, trade and investment.	
8.5		Assist two non-profit cultural organisations per year to develop sustainable business and strategic plans.	
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		Time I	Frame		Resources	Responsibility/ partnership/ stakeholder	Alignment with other Council plans	
	2017-2019	2020-2022	2023-2025	2026-2028				
	Х				Funding Agencies Neighbouring councils	Cultural Services  Dantia	6	
	Х	Х	Х	X	Subject to grant funding	Cultural Services  Community Planning		
	Х	Х	Х	Х		Cultural Services  Neighbouring Councils	12	
	X	X	X	X		Cultural Services  Arts and cultural organisations  Business community  Dantia		
	X	Х	X	X	382	Cultural organisations	6	



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#### **ACKNOWLEDGEMENTS**

Council would like to thank everyone who participated in the discussions, meetings, and surveys to develop our Arts, Heritage and Cultural Plan. Your support and involvement has created a comprehensive plan that provides practical actions for the future of Lake Macquarie.

Council looks forward to working in collaboration with the community to advance cultural vitality over the next ten years.

#### About the design:

The design features a rare hand drawn map of Lake Macquarie created by Newcastle harbour pilot Captain Ernest Snowden Deed and his sons in the years following 1907. The map was shown at Lake Macquarie City Art Gallery in January 2017 as part of the exhibition Living Cultures: Working Watercraft. The exhibition is the first in an ongoing series, Lake Macquarie: Living Cultures, that will explore stories related to the original Aboriginal people and the people who have joined them here since the late 1770s from cultures and countries all over the world. It will not present definitive historical research, but rather the possibilities of a 'museum with a difference' – a space where history, memory and culture intersect with contemporary art and artists to convey a broader picture of Lake Macquarie.

Council would like to thank the University of Newcastle Library for granting permission to use the map image. The original map is held in the University Library's Cultural Collections unit following a donation by Mrs Diana Stephenson, granddaughter of the late Captain Deed.

hunterlivinghistories.com/tag/captain-deed/

To find out more about the Lake Macquarie Living Cultures project visit artgallery.lakemac.com.au

### **ORGANISATIONS AND GROUPS**

Aboriginal Reference Group

Art Lovers Group

Art Quills

Belmont Concerned Citizens Group

Belmont Neighbourhood House U3A

Belmont Rotary

**Business Growth Centre** 

Catalina Foundation

Charlestown Rotary

Cooranbong Gallery

Dobell Artists

GLAM delegates

Lake Macquarie City Council

Cultural Services team

Hunter Arts Network

Hunter Regional Band Association

Lake Macquarie Ageing and

Disability Advisory Panel

Lake Macquarie and Districts Historical Society

Lake Macquarie Art Gallery Society

Lake Macquarie Business Chambers

Consultative Committee

Lake Macquarie City Art Gallery Advisory

Committee

Lake Macquarie City Council

Cultural Services Team

Lake Macquarie Tourism Consultative

Committee

Lake Macquarie Youth Council/

Lake Macquarie Youth Advisory Council

Newcastle Art Society

Sustainability Neighbourhood Associations

The Lake Macquarie Federation of Writers

Toronto Chamber

Toronto Rotary

Wangi Arts Group

#### **COMMUNITY INTERVIEWS**

Amy Hardingham Anne Anderson Barry Shepherd

Ben Jenkinson

Bill Cooke, Lake Macquarie Classic

Boat Association

Brenda Hartmire, Toronto History Society

Brian Rabjohn

Brigette Uren, Cultural Director

Maitland Art Gallery Bronwyn White Cherie Johnson Chris Gavenlock Chris Langshaw

Christina Robberds, Octapod

Christine Sanders
Doug Treloar
Douglas Archibald

Dr. Ellak I. von Nagy-Felsobuki

Art Quill & Co Pty Ltd

Elizabeth Allanson, Lake Macquarie Band

Liaison Committee

Elizabeth Horwitz, Hunter Professional Arts

George Boyd Jacquie Lewinski Jamie Stevenson

Jenny Elks, President Newcastle Art Society

Jill Orr

Justine Atkinson

Justine Potter, Octapod

Karen Crofts Lesley Faulkner

Liz Burcham, Cultural Director Newcastle City Council Lucy Shepherd Lyn Cook

Maree Edwards

Aboriginal Community Development Officer

Margo Humphries Mark Holdsworth Matt Purcell Max Grieve Merica Buck

Mick Green CEO Bahtabah Local Aboriginal Land Council

Neridah Merlin Nicole Cooney

Pam Garfoot, Lake Macquarie Branch, Fellowship of Australian Writers (NSW)

Penny Furner

Rebecca Murray, Flying Spanner Gallery

Rhonda Cambell
Robbie Gordon
Roger Eggleton
Ron Boaden
Ron Groenhout
Samantha Dorsett

Sherrie-Lee Evans, Local Heritage Fund

Committee
Steven Burton
Sue Larkin
Sue Linton

Tony Ellitt, Lake Macquarie Youth Council

Tony Lowther
Trevor Dickinson
Vicki-Anne Williamson
Wendy Lesniak

